

2018 Camp Fair Pricing

Fair Table Costs

# of Fairs	Prior to 10/15	10/15 - 12/1	After 12/1
1	\$625	\$675	\$725
2	\$1250	\$1300	\$1350
3	\$1825	\$1875	\$1925
4	\$2325	\$2375	\$2425
5	\$2825	\$2875	\$2925
6	\$3225	\$3275	\$3325

Banner Advertising - in Malls

Each banner will advertise our event for 4 weeks prior to the date of the camp fair in that mall in January 2018. The deadline to reserve space is November 10, 2017. Design and production begins shortly afterward so logo must be ready to go.

Premium Logo: 1 foot by 1 foot-\$200 per mall for a 2-sided placement. Each banner is 8' high X 14' wide.

- Quaker Bridge Mall in Lawrenceville
- Menlo Park Mall in Edison
- Livingston Mall in Livingston

Program Booklet Advertising

Advertisement	Attending	Not Attending
Outside Back Cover (1)	\$900	\$1200
Inside Front Cover (1)	\$850	\$1150
Inside Back Cover (1)	\$850	\$1150
Centerfold (2); First or Last page	\$750	\$1000
Full	\$600	\$950
Half	\$500	\$900
Quarter	\$250	\$650

**FREE QUARTER PAGE AD or \$250 credit towards larger ad if you participate in three or more camp fairs.

Website Advertising

Package Type	Details	Cost	Cost not attending any fairs
Platinum	A YouTube link to your camp video links directly to your camp's website and email A BANNER ad on our home page Your camp logo A 3-4 paragraph summary about your camp 6 photos of your camp	\$150	\$350
Gold Package	A YouTube link to your camp video links directly to your camp's website and email A BOX ad on our home page Your camp logo A 3-4 paragraph summary about your camp 6 photos of your camp	\$100	\$300
Silver Package	A YouTube link to your camp video links directly to your camp's website and email Your camp logo A 3-4 paragraph summary about your camp 6 photos of your camp	\$50	\$250

Camps attending at least 2 fairs will receive the Silver Package (FREE) or \$50 credit toward Platinum or Gold Package

Mall Banner Advertising

Mall	Details	Cost	Cost not attending any fairs
Quaker Bridge Mall	1 foot by 1 foot-\$200 per mall for a 2-sided placement. Banners are 8' high and 14' wide.	\$200	Mall will not allow participation
Menlo Park Mall	1 foot by 1 foot-\$200 per mall for a 2-sided placement. Banners are 8' high and 14' wide.	\$200	Mall will not allow participation
Livingston Mall	1 foot by 1 foot-\$200 per mall for a 2-sided placement. Banners are 8' high and 14' wide.	\$200	Mall will not allow participation